

**United States Hockey
Hall of Fame Museum**
Eveleth, MN
NEWSLETTER
August 12, 2008
NEWS NO. 1

Well, the month of July went so fast....but was very productive.

It started with our Re-Grand Opening on Saturday, July 5th. We offered a 50% off admissions day, with prizes, gift shop discounts and a grand prize giveaway. We had free hotdogs, soda, chips, and even birthday cake, as it was Kelly Campbell's 90th Birthday that day.

Kelly, along with his wife Kathy, and his two grandchildren were very honored to be our guest. Kelly was instrumental in the fact that the Hall was built here in Eveleth.

The interactive games on our top floor have been very popular with our visitors, even the "older" ones. It's quite popular, and in fact, we are hearing from past visitors that have come to visit us again, say how wonderful it is to have these "hands on" games for the kids.

Our new GIANT logo on the front of the building has brought in more people as well.



They notice it from the highway, and all "rumors" about the Hall being closed, are dismissed as they see it. Mesabi Sign did a wonderful job.

We've also put a large yellow banner that says "We're Open" on the lawn by our 6 flagpoles in front of the building.

So there should be NO mistake...the Hall is BACK!!

The Finn Fest, which is an ethnic, cultural festival, is the largest Finnish festival outside of Finland. It was held in Duluth the week of July 6th through the 10th, and the fact that there were over 10,000 in attendance, I would say it was a huge success.

The Hall was able to participate by having a booth. Tom had game jersey's and sticks representing the *Minnesota Wild* Finnish players Mikko Koivu and Niklaus Backstrom on display. Brochures of the Hall were handed out, and Tom said the popularity of the jersey exhibit was absolutely intense.

The gift shop has been doing quite well, and again, we believe our new signage is part of that reason.

Our amt. per/visitor has gone up, and things are going well.

Unfortunately, our Golf Event had to be postponed. Because of prior commitments from celebrities and also our repeat guests, we just didn't get the number of people we would have liked for the event. We met with the staff at The Wilderness at Fortune Bay, and it was a majority vote to postpone and do a bang up job next year. We will have a whole year

now to plan and organize the Golf Event next year. The tentative date will be the 2nd weekend in August 2009. The sponsors that sent in their money were notified and were given a choice to get a refund, or to apply it for next year.

Most of them have chosen to keep it in the "golf bank" for next year. We've also had a tremendous response as far as potential golfers and sponsors for next year. I've had calls from a number of celebrities that have already shown an interest in attending next year's event. Some of those are: Lou Nanne, Phil Housley, Reed Larson, Huffer Christianson, etc... and those are just a few. We will work closely with the Wilderness on this. And again, with a whole year ahead of us, we can make it one of the best Golf Tournaments ever!!

We've got some HUGE, exciting news about a new exhibit coming next year, and it all started by the wonderful loan of Herb Brook's collection to the Hall. Herb's wife Patti, and daughter Kelly, have graciously loaned us Herb's collection, and the pieces in this collection will be on display for 2009. We would like to incorporate this new exhibit, "somehow"..., with our upcoming golf event.

The collection is breathtaking, and we're proud to have it at the Hall.

Speaking of Herb Brooks, we also received a call from Terrence Fogarty, the talented and wonderful artist who has

not only donated many prints to the Hall, but someone who we have worked very closely with in the past years. He came to the Hall on July 29th, to do a photo shoot of a new painting he will be doing for the Herb Brooks Foundation Gala. The new print will show Herb as a young hockey player growing up in the 50's. A boy from Eveleth, John Martinson, who plays hockey, a left wing, was the model chosen to depict Herb in the painting. Terry said he was a *natural!* The photo shoot went great, and we're looking forward to seeing that print unveiled on October 11th at the Herb Brooks Foundation Gala. Some of the Directors, staff, and the model for the painting, will be in attendance.

Face - Off Classic College Game Info
Tom received a call from Bruce McCleod in regards to the upcoming games, through 2012.

The games are as follows:
F.O.C. (Face-off Classic)
Men's College Games:

October 11, 2008-2009:
Denver University

-vs-
Univ. of Notre Dame
(Magnus Arena-Denver)

February 2009-2010
University of Wisconsin

-vs-
?
(Camp Randall Stadium-Madison-Outdoors)

October 2010-2011
Univ. of Notre Dame

-vs-
?
(New Arena-South Bend)

October 2011-2012

Univ. of MN-Duluth

-vs-

?

**(UMD's new arena-
Duluth)**

**F.O.C.(Face-Off Classic)
Women's (FIRST ever)
College Game**

October 18, 2008

Bemidji State

**(Coached by our Vice-
President, Steve Sertich)**

-vs-

**University of Wisconsin
Badgers**

**(Coached by Mark
Johnson, 1980 Miracle
on Ice team member and
2004 Inductee into the
United States Hockey
Hall of Fame Museum)**

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**We will be working with
the Minnesota Wild to
change two exhibits at
the Iron Range Grill.**

**We will be featuring the
Hibbing Blue Jackets
and the old Gilbert
Buccaneers!**

GO IRON RANGE!

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HOT OFF THE PRESS!

**The New Inductees Were
Announced on Tuesday,**

August 12th!!!!

CLASS OF 2008...

CAMMI GRANATO

BRETT HULL

BRIAN LEETCH

MIKE RICHTER

**Induction Ceremony will
take place in Denver on
October 10th, 2008**